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DreamMaker Bath & Kitchen Partners With GuildQuality

WACO, Texas – (Feb. 20, 2008) DreamMaker Bath & Kitchen has announced a new partnership with GuildQuality Inc., a national company that specializes in conducting customer satisfaction surveys for builders and remodelers.

To create a comprehensive analysis, Atlanta-based GuildQuality can track data collected from DreamMaker Bath & Kitchen clients at various times throughout the remodeling process. The customers' feedback will be used to further enhance the DreamMaker experience.

"We value our franchisees' relationships with every client," said Doug Dwyer, president of DreamMaker Bath & Kitchen, "so it is important to ensure that each customer's experience is a positive one.

"Using GuildQuality surveys will enable us at a corporate level to make sure the customers are completely satisfied with the DreamMaker Bath & Kitchen brand," Dwyer added. "At a local level, the surveys will provide a forum for our franchise owners to receive feedback on their work."

GuildQuality, founded in 2002 by Geoffrey Graham, services more than 500 homebuilders, remodelers and real estate developers throughout North America.

For more information, please call DreamMaker Bath & Kitchen at 800-583-9099, or visit www.dreammaker-remodel.com.

About DreamMaker Bath & Kitchen:

Based in Waco, Texas, DreamMaker Bath & Kitchen has approximately 105 independently owned and operated franchises nationwide. The company is a member of the National Kitchen and Bath Association, the National Association of the Remodeling Industry, the National Association of Home Builders Remodelers and the International Franchise Association.

About GuildQuality:

GuildQuality provides customer satisfaction surveying and web-based performance reporting for more than 500 homebuilders, remodelers, and real estate developers throughout North America. GuildQuality's real-time customer feedback, powerful web-based reporting, and highly relevant peer comparisons help quality-minded building professionals deliver a superior customer experience.

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